Objectives

- Share campaigns
- Share likes and dislikes
- Ideas for 2023
Diabetes Program Highlights

- Text Messaging Campaign
- Diabetes Eye Care Postcard
- Diabetes Kits
- At Home Test Kits
Text Messaging Campaign

- Requires members to opt in and validate they are the right person
- 6 messages in total
- Some have pictures not just words
Text Message Overview

- Members receive an introductory text to gain consent to participate.

- Once consent completed, a total of 6 text messages will be sent one month apart.

- The information includes healthy lifestyle suggestions
  - importance of seeing their doctor regularly,
  - resources including the doctor’s name and phone number to set up an appointments, and
  • Encourages member to seek important exams for diabetes and monitor diabetes control.
Diabetes Eye Care Postcards

- Postcard mailed to members to encourage eye exam appointments
- Eye care postcards are scheduled to start in 2023
"Is your Diabetes Under Control" Postcard

**L.A. Care Health Plan**

**Is Your Diabetes Under Control?**
Scan this QR code or visit www.lacare.org/diabetes for more information.

- **What is your current a1c?**
  - %
  - Date last checked:
  - Month
  - Year
  - If it has been more than 3 months since your last a1c was checked, please call your doctor TODAY to make an appointment.

- **What is your current blood pressure?**
  - / 
  - Date last checked:
  - Month
  - Year

- **When did you last have a diabetic eye exam?**
  - Date of last exam:
  - Month
  - Year
  - If it has been more than 1 year since your last eye exam, please call your doctor TODAY to make an appointment.

**Weekly reminders!**

1. **Did you take your medication(s) today?** If you would like your medications delivered to your home, call 800.977.2273 to sign up.

2. **Did you check your blood sugar today?** Remember to log your readings in your Blood Glucose Log and bring it with you to your appointments.

3. **Did you check your feet today?** Checking your feet every day for sores, blisters, or redness can help find problems early.

**Week of:** / /
Diabetes At Home Test Kits Pilot

- Eye care postcards are scheduled to start in 2023.
- High risk members results will be available for you and your doctor.
Committee Feedback

➢ Did you or someone you know receive a text?

➢ If so, what did you like or dislike about your experience?

➢ What should we focus on for next year?
Review of 2022 for care of Chronic conditions

Mailers/Brochures:
• Asthma Member Kits
• Diabetes Member Kits

Other Member Communication:
• Text Message Campaign- Diabetes & Hypertension Education

Provider/ PharmD Level:
• Blood Pressure Cuff Distribution
• Comprehensive Medication Management (CMM)
• Provider Outreach + Coding Guidelines & Resources

Collaborations:
• Bartz-Altadonna Community Health Center
• St. John’s
• Queenscare
• T.H.E. Clinic
• Comprehensive Medication Management (CRMC)
Thank you for your time!