COVID-19 Vaccination Progress

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Chief Medical Officer

Executive Community Advisory Committee
December 8, 2021
Current Status – 12+ with at least one shot

Data as of November 29, 2021

• L.A. Care – 63%
• L.A. County – 85%
• California – 83%
Vaccinated Members by RCAC

*As of 11/29/21*
Key Findings – Geographic

- RCAC Regions 1 (Antelope Valley) and 6 (South Los Angeles) have the lowest vaccination rates in the County.
- RCAC Regions 3 (San Gabriel Valley) and 10 (East Los Angeles) have the highest vaccination rates in the County.
### Vaccinated Members by Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>% Vaccinated</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian or Alaska Native</td>
<td>52%</td>
</tr>
<tr>
<td>Asian</td>
<td>79%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>45%</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>68%</td>
</tr>
<tr>
<td>Native Hawaiian/Other Pacific Island</td>
<td>51%</td>
</tr>
<tr>
<td>White or Caucasian</td>
<td>58%</td>
</tr>
<tr>
<td>Other</td>
<td>62%</td>
</tr>
<tr>
<td>Declined</td>
<td>60%</td>
</tr>
<tr>
<td>Not Reported</td>
<td>60%</td>
</tr>
</tbody>
</table>

*As of 11/29/21*
Key Findings – Race/Ethnicity

• Lowest rates -- Black/African Americans, Native American/Alaska Natives, Hawaiian/Other Pacific Islands
• Highest Rates -- Asian, Hispanic/Latinx
• Note
Vaccine Response Plan
Collaborative Efforts and Highlights

- Jaime Camil PSA (IEHP Collaboration)
- Pharmacy & Provider Incentives
- Antelope Valley Canvassing + Mobile Vaccine Clinic (AVPH/DPH/UCLA)
- The RAMS + LAUSD Vaccine Clinics (Health Net Collaboration)
- Member Incentives
- Vaccine Clinic Sponsorship Support for CBOs, Schools, Colleges, Faith-Based Organizations
- Leonard Nimoy Family Billboard and Social Media Campaign
- Targeted Equity Initiatives for Black/African Americans
- Member Materials Call & Social Media Campaigns
- Homebound Vaccinations
Member Vaccine Incentive Program

L.A. Care is offering eligible Medi-Cal and Cal MediConnect (CMC) members who get a COVID-19 vaccine a $50 gift card, while supplies last.

**Member Qualifications**

- Medi-Cal and CMC members must have active eligibility with L.A. Care at the time of vaccination
- Must be 12 years or older
- Must be directly enrolled with L.A. Care
- Must have received your first or second COVID-19 vaccination on or after **November 1, 2021**

**Program Overview**

- Members must be identified in the California State's vaccine registry as having received at least one dose of a COVID-19 vaccine on or after November 1, 2021
- Only one $50 incentive per person
- Booster shots are not eligible for the incentive

*Visit lacare.org/vaccine for complete program guidelines.*
Provider Incentives and Collaboration

- Public Health Departments
  - Sponsorships
  - Grants
  - Messaging/Canvassing

- FQHCs
  - ~$2 Million in Grant Support Provided
  - Learning collaborative
  - Unvaccinated member lists and vaccine incentive program (phase 2)

- Pharmacy
  - Phase 1 - 10 retail pharmacies (target ~25K unvaccinated members)

- LA County Department of Health Services
  - Collaborative efforts in discussion

- Private Providers
  - High volume practices
  - Unvaccinated member lists and vaccine incentive program (phase 2)
Context

• Focus on disparities efforts mostly taking place in Health Services, specifically
  - QI Initiatives
  - Health Education
  - Pharmacy
  - Care Management

• Specific goals in Health Services/Population Health Management

• Disparities focus is capture in Member Equity Council goals – with covid focus

• Presented health outcomes data to board members on these disparities for their input and feedback.
Diabetes Disparities Projects

• Covered California Quality Improvement Project
  - Target population: Black or African American (BAA) Covered CA members; American Indian Alaska Native (AIAN) Covered CA members
  - Included extensive root cause analysis with interviews with both internal and external stakeholders and member engagement

• State Performance Improvement Project
  - Target population: BAA MCLA members for specific health center
  - Proposed intervention includes:
    • Telephone outreach by HE Team
    • Initial call followed up by mailer
    • Follow-up call by HE team to reinforce information

• L.A. Care Community Pharmacy Value-Based Program – California Right Meds Collaborative (CRMC)
  - Target population: BAA and Latino/Hispanic population
  - CRMC pharmacists provide comprehensive medication management, in collaboration with the patient’s primary care provider, involving thorough review of clinical information (progress notes, labs, vitals, etc.) and consistent follow-up monitoring to reach treatment goals
Prenatal Care Disparities Projects

- **L.A. Care’s Prenatal Care Interventions focusing on disparities faced by BAA members**
  - Promotion of L.A. County DPH African American Infant and Maternal Mortality Doula Program
  - Participation in the national Disparities Leadership Program
    - Leverage Comprehensive Perinatal Services Program, a Medi-Cal benefit for all prenatal Medi-Cal members to be connected to health education and SDOH resources based on pregnancy risk status.
  - P-CORI project: Maternal Mortality/Morbidity in Medi-Cal
    - Work with other Medi-Cal stakeholders, including members, to generate a research agenda on Maternal Mortality/Morbidity
  - IMI State Midwifery Learning Collaborative
    - 3-year learning collaborative that will provide support, resources, and guidance for state-based teams looking to develop sustainable initiatives to advance midwifery-led models of care for the Medicaid population in their communities to ultimately address disparities
    - Analysis of Provider Network Adequacy

- Additional BAA targeted perinatal interventions for this fiscal year
Breast Cancer, Cervical Cancer & Colorectal Cancer Screenings

• **Current Efforts**
  - Data disparities analysis
    • Broken down by race/ethnicity; spoken language; RCAC; SPA
    • Changes in populations with lowest rates from year to year by race/ethnicity
    • Calculating statistical significance in rate changes, between highest and lowest rates and if gap increasing/decreasing
  - Social media campaign with American Cancer Society
    • Breast cancer screening video set for October 2021.
    • General cancer screening video set for November 2021.
  - **For all 3 measures**: robo calls (no targeting); mailers/letters (target SPA/RCACs with lower rates); social media campaign (target 20 zip codes with lower rates)

• **Future Direction**
  - Interventions driven by disparities
Other Efforts

- **Lots of equity efforts**
  - COVID-19 Vaccinations efforts
  - Community Resource Centers and video programming i.e. physical activity and healthy cooking
  - Community Health Workers
  - Provider Network
    - Expanding network
    - Long-term concordance efforts
Thank you!