

Top Six Reasons to Grow Your Business With L.A. Care Covered™



1



L.A. CARE'S COMMISSION STRUCTURE

L.A. Care is one of the highest commission paying plans through Covered California™ in Los Angeles County. Currently paying **7%** for the first year and paying **5.5%** for a continuous renewal.

4



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As the largest publicly operated plan in the United States with over 2 million members throughout Los Angeles County, L.A. Care is the only health care plan that focuses exclusively on Los Angeles County. L.A. Care provides a localized customer service center for the agent community that is committed to the agent needs and satisfaction.

2



L.A. CARE SILVER PLANS AN OPPORTUNITY FOR GROWTH

L.A. Care Covered™ is ranked as the **second most affordable plan** throughout Los Angeles County for the 2017 Open Enrollment Period. The Covered California™ trend has demonstrated that existing enrollees like both **coverage** and **lower pricing**. In Los Angeles County, approximately **70%** of the overall enrollment is within the silver plans. Therefore, making the L.A. Care Covered™ Silver and the Silver Enhance Plans a top choice for consumers is a priority this year.

5



MY HEALTH IN MOTION PROGRAM

L.A. Care will reward your L.A. Care Covered™ members for taking the right steps to improve their health! By participating in L.A. Care's *My Health In Motion* Program and successfully completing their health appraisal survey, health coaching plan, tobacco cessations workshop (if a smoker), and healthy weight workshop, L.A. Care Covered™ members can earn up to 215 points (1 point = \$1 in gift cards).

6



SUPPORT IN THE COMMUNITY

L.A. Care's Family Resource Centers offer a vibrant space for the community members to come together and learn skills for a healthy life. They offer free health education and exercise classes that are open to everyone.

3



EXPANDED PROVIDER NETWORK

L.A. Care continues to grow its network to expand the number of doctors, hospitals and medical groups within its provider network. Since 2013, it has more than **doubled the number hospitals** and **expanded its contracts with medical groups**, which includes Health Care Partners. L.A. Care has also exponentially **increased the number of primary care physicians and specialists in its network**.

The impressive list of available L.A. Care Covered hospitals includes some of the highest-quality, top-ranked institutions in the area, including Children's Hospital Los Angeles, Glendale Adventist Medical Center, San Gabriel Valley Medical Center and more.

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For additional resources visit
lacare.org/agent-resources